



International Journal of Research in Humanities and Social Sciences (IJRHS)

(Online & Print International, Peer Reviewed, Refereed & Indexed Monthly Journal)

ISSN: 2320-771X (o) & 2347-5404 (p)

Website: www.ijrhs.net | Email: editor@ijrhs.net

Date: 21 August 2026

To,
Dr. Abhishek Kumar Singh

Subject: Confirmation of Research Paper Publication

Dear Dr. Abhishek Kumar Singh,

We are pleased to confirm that your research paper titled **“A Comparative Study of Social Media Marketing and Influencer Marketing on Customer Buying Behaviour among Consumers in Delhi-NCR”** has been successfully published in the International Journal of Research in Humanities and Social Sciences (IJRHS), Volume 14, Issue 08, August 2026, with ISSN: 2320-771X (O) & 2347-5404 (P), Impact Factor: 8.921

DOI: <https://doi.org/10.63345/ijrhs.net.v14.i8.5>

Your paper is now available online at:

http://ijrhs.net/wp-content/uploads/2026/08/IJRHSv14i8res10_PDF.pdf

Page No: 68 – 72

The editorial board extends its sincere appreciation for your valuable contribution to our journal. Your research work demonstrates a high standard of academic excellence and adds significant value to the journal. We congratulate you on this achievement and look forward to your continued association with IJRHS in future publications.

With best regards,

Dr. Vinod Kumar Jain
Editor-in-Chief

International Journal of Research in Humanities and Social Sciences (IJRHS)

Website: www.ijrhs.net

Email: editor@ijrhs.net